



# **Bespoke business applications & process automation solutions**

**Innovative applications  
for a competitive edge**

Company Profile 2024

# Introduction on Cubic

Cubic Information Systems stands out as a specialized provider dedicated to transforming businesses through tailored business applications. With expertise spanning multiple sectors including Government, Oil and Gas, Telecommunications & particularly Banking, Financial Services & Insurance (BFSI), Cubic Information Systems excels in delivering customized solutions that drive digital transformation.

By leveraging advanced technologies and deep industry knowledge, they empower organizations to optimize operational efficiency, enhance customer engagement & ensure regulatory compliance. Whether deploying Microsoft Dynamics 365 for Customer Engagement, Finance and Operations, or Business Central, Cubic Information Systems excels in crafting solutions that meet the unique needs of each sector they serve.

Their commitment to innovation and client-centric approach makes them a trusted partner in facilitating business growth and sustainability across diverse industries.



**2012**

**Founded**

**60+**

**Employees Globally**

**50+**

**Enterprise Clients**

## **We envision People, Data & Technology as three dimensions of a Cube.**

### **Vision**

To be the leader in providing customized business applications that drive operational efficiency and customer engagement through innovative technology solutions.

### **Mission**

To deliver tailored business applications that boost efficiency, promote innovation, and enhance customer engagement, helping businesses stay competitive.



## Industries

Specialized in tailored solutions for Banking, Financial Services & Insurance (BFSI) sector, leveraging proprietary products & extensive experience with Microsoft business applications. Enabling BFSI organizations to deliver personalized services, optimize processes, and ensure regulatory compliance.

Additionally, the company excels in Government, Oil and Gas, and Telecommunications sectors. They focus on digitization and resource management in Government, optimize supply chain and asset management in Oil and Gas, and enhance customer service and operational efficiency in Telecommunications.

# Solutions

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Cubic Microsoft Dynamics offers a comprehensive suite of solutions tailored for the Banking, Financial Services & Insurance (BFSI) sector, enhancing operational efficiency and customer experience. Leveraging the robust Microsoft Dynamics 365 platform, these solutions integrate advanced analytics, customer relationship management (CRM) & enterprise resource planning (ERP) functionalities.

Additionally, Cubic Systems integrates its proprietary products and intellectual property to provide seamless management of internal business processes, customer data integration and consolidation & regulatory compliance.

Cubic Information Systems leverages its expertise to customize Dynamics 365 Business Applications, ensuring seamless implementation and optimization of CRM, ERP & operational processes specific to BFSI regulations, customer engagement & operational efficiency. This collaboration empowers organizations to achieve greater agility, compliance & customer satisfaction within the BFSI industry.

Microsoft  
Partner

# Customers

In today's competitive BFSI landscape, effective digital transformation is crucial for enhancing customer acquisition efforts and operational efficiency. By implementing our cutting-edge Cubic products and services, our clients have experienced significant improvements in key performance indicators (KPIs).

These KPIs reflect both the success of digital transformation initiatives and the efficacy of customer acquisition strategies, essential for measuring operational efficiency, customer satisfaction & overall business growth.



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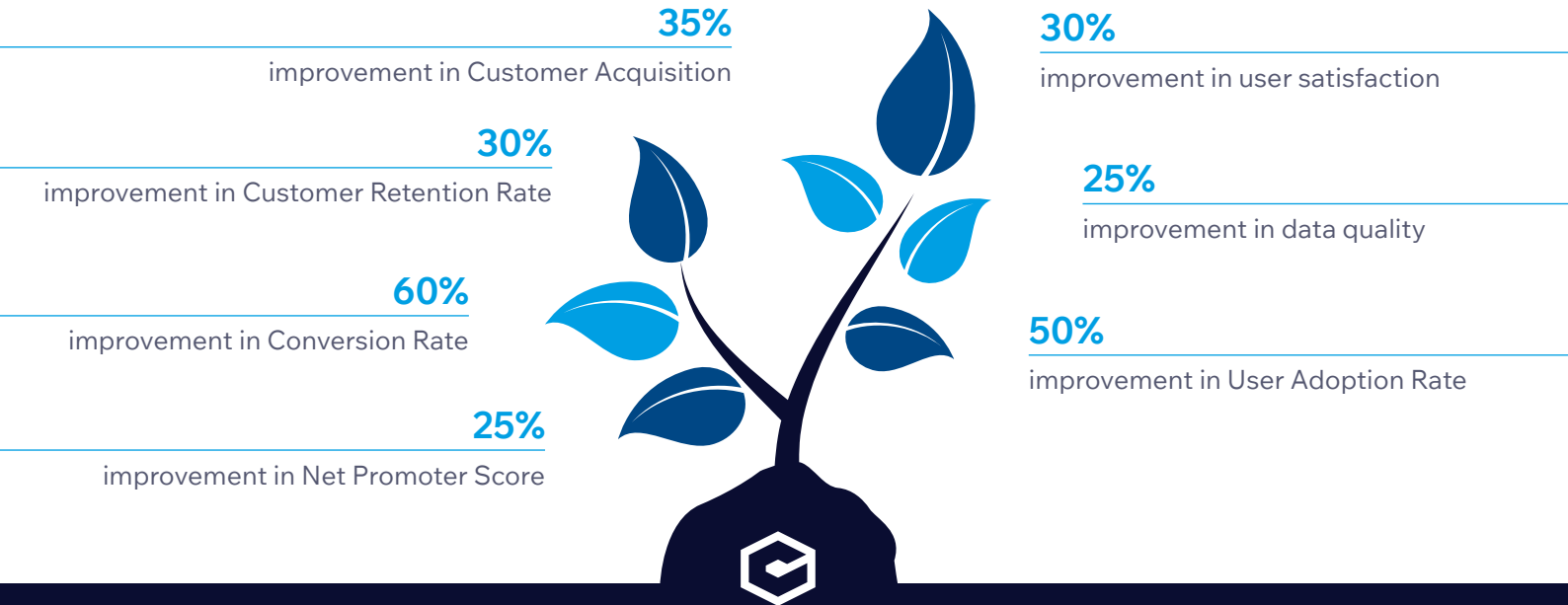
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# Unlock Your Industry's Potential!